

A Report on "IDEATHON: Igniting Creativity, Fueling Solutions"

ACTIVITY TYPE	IDEATHON: Igniting Creativity, Fueling Solutions		
DATE & TIME	4 th & 5 th August, 2023 09:00 AM to 2:30 PM	Duration	2 Day
SEMESTER	3,5	No. of participants	47
EXPERT NAME WITH DESIGNATION	Dr. Rutul Patel		
NAME OF EXPERT'S ORGANIZATION	College of Agriculture, Parul University		
EXPERT CONTACT DETAILS	rutul.patel24012@paruluniversity.ac.in		
FACULTY COORDINATOR	Dr. Prashant Zala Dr. Dhvani Bartwal		
FACULTY CONTACT DETAILS	9558867545		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

College of Agriculture, Parul University in collaboration with Entrepreneurship Development Cell had organized **IDEATHON: Igniting Creativity, Fueling Solutions** on 4th & 5th August, 2023 at CoA, Parul University, Vadodara, Gujarat. The Ideathon was an innovation-focused event aimed at bringing together creative minds to generate and present novel ideas to address various challenges or opportunities.

Objective:

1. To Build a community of problem solvers
2. To identify unique ideas that can make a difference to the broader community
3. To provide a platform to develop an active community that will learn from each other and work toward a common goal to raise public awareness about research and reasons to participate in social trials

Outcomes:

1. The Ideathon generated a diverse range of innovative solutions addressing the challenge, showcasing participants' creativity and problem-solving skills.
2. Participants developed skills in brainstorming, teamwork, research, communication, and presentation through hands-on experience.
3. The event promoted cross-disciplinary collaboration, allowing participants from various backgrounds to contribute their expertise to a shared goal.
4. Participants connected with mentors, judges, and fellow participants, expanding their professional network and potential opportunities.
5. The Ideathon raised awareness about the challenge theme and highlighted the importance of innovative thinking in finding solutions to real-world problems.

Activity Details:

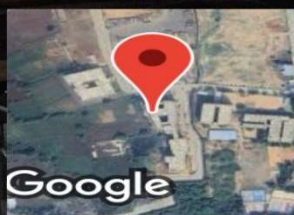
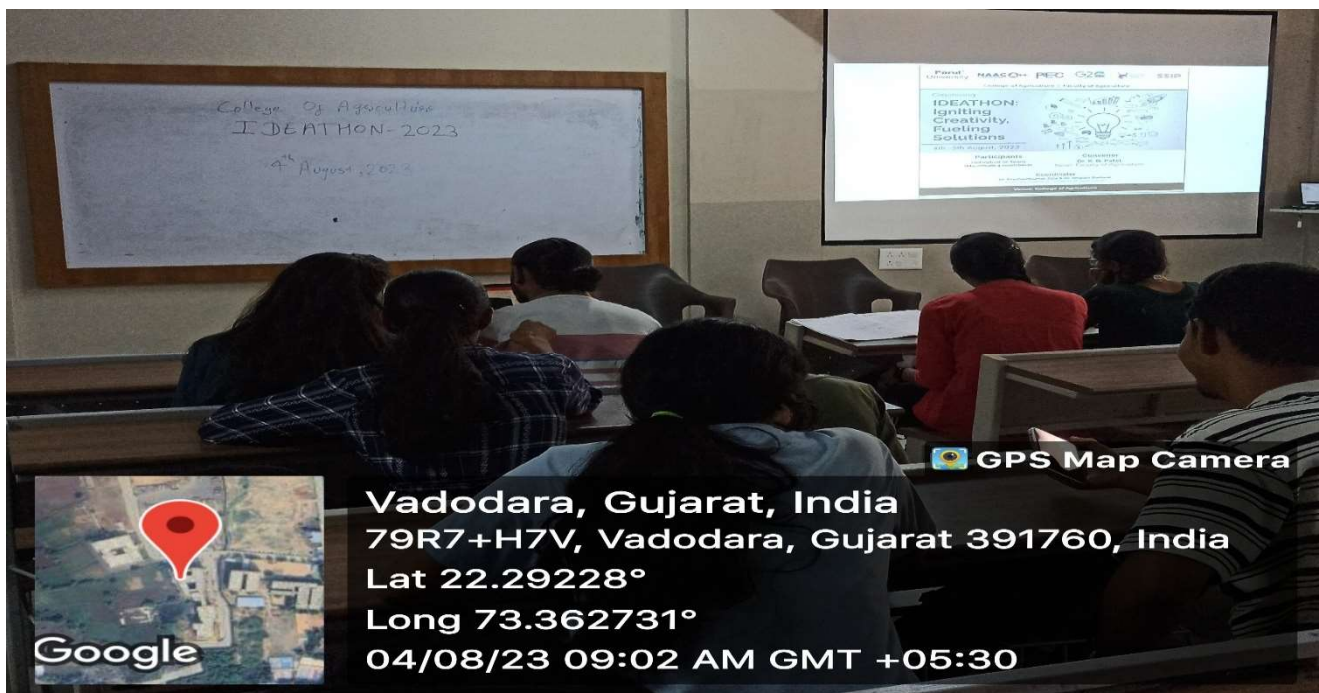
College of Agriculture, Parul University has organized an IDEATHON: Igniting Creativity, Fueling Solutions on 4th and 5th August 2023. In this event students of 3rd and 5th semester were the participants. During these two days 17 teams presented their ideas through ppt. students have presented various business ideas which they were having in their minds. In the presentation of their ideas students stated various solution to the existing problems in agriculture sector as well as in other sectors.

They have discussed with the expert and the coordinators about their ideas. Each team has presented their ideas and then after each team had a question answer session with the other participants as well as with the faculties which were present there. Students have presented their ideas in were planned manner starting from the name of their business, opportunities as what will be the economics and budget of their ideas. In all the students learned many things related to have their own startup.

During the presentation various ideas were presented by the students which encircled various sectors. Few the ideas presented by the students were like: Organic manure farm, campus food delivery application, Rythu Bazar, organic jiggery, cocopeat business, Tech salt, Art and craft bottles and hydroponic fodder unit. These variety of ideas shows that students have a vast vision related to start a business.

Glimpses of activity





Vadodara, Gujarat, India
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THANK YOU